

Prospectus

JCDIBM

2023-24



A HIGHWAY TO EDUCATION

JCD INSTITUTE OF BUSINESS MANAGEMENT

A Constituent College of JCD Vidyapeeth, Sirsa -125056(Haryana)



Approved by AICTE,
New Delhi



Affiliated to CDLU,
Sirsa

MESSAGE FROM THE DIRECTOR GENERAL



DR. KULDIP SINGH DHINDHSA
DIRECTOR GENERAL
JCDV, SIRSA

It is a universal truth that the quality of a nation depends upon the quality of its education. With this vision Jan Nayak Ch. Devi Lal Vidyapeeth was established in the year 2002 under the aegis of Ch. Devi Lal Memorial Trust headed by its President Ch. Abhay Singh Chautala. In an effort to develop JCDV into a "Centre of Excellence" we seek and strive for the inculcation of humanitarian values among the students in order to realise the ideals of peace, harmony, fraternity and equality in the society and promote national integration.

Further, I am committed to provide a vibrant environment most conducive to the process of teaching and learning which results not only in increased productivity but also fosters camaraderie and institutional spirit. I believe that JCD Vidyapeeth under the Chairmanship of Sh. Arjun Singh Chautala, will produce scholars, managers, professionals and policy makers who will exhibit superior work-ethics, high commitment, impervious focus, extraordinary decisiveness, strong persistence and positive attitude. I am sure that the students passing out from JCDV shall prove to be an asset to the nation by demonstrating strong academic performance.

I wish all the colleagues engaged in the task a grand success.

Prof. Dr. Kuldip Singh Dhindsa
Director General, JCDV

MESSAGE FROM THE PRINCIPAL



**DR. HARLEEN KAUR
PRINCIPAL
JCDIBM, SIRSA**

India is an emerging economy and a favorable destination of the world to invest. It needs to develop a strong, proactive and responsible value creating a cadre of young, dynamic professionals to match the vibrant, complex and heterogeneous requirements of corporate India. The institute provides an excellent student-centered environment which is highly conducive to the learning of new skills. The interest of the students is given the top priority. It produces achievers having a blend of ambition, creativity, enthusiasm, persistence, integrity and industrial exposure. The students here are inculcated with the spirit of hard work, dedication, commitment and out of the box thinking along with societal and value orientation.

Economic resurgence of India has created unprecedented social and economic mobility. There is an evolution of expectations and a surge of aspirations among Indian youth. The time is ripe to channelize the energy and enterprise of a new generation for nation's better growth and rapid economic transformation.

Our global competitiveness will depend on our continued ability to produce top quality manpower at all levels of the knowledge pyramid in adequate numbers. With this objective in mind and to meet the expectations and aspirations of Indian youth, JCD Institute of Business Management commits itself to contribute in the national endeavor by way of providing quality education with the infrastructure of international standards. I extend a hearty invitation to all prospects to be the part of JCD Vidyapeeth family, which has the capacity to meet your needs and the challenges of today's business environment.

Dr. Harleen Kaur

"A STRONG FOUNDATION FOR YOUR CAREER"



ABOUT US

WE CONTINUE TO BE RECOGNISED AS A LEADING MANAGEMENT INSTITUTION EXPANDING THE FRONTIERS OF MANAGEMENT BY IMPLEMENTING THE LATEST CURRICULUM AS PER NATIONAL EDUCATION POLICY (NEP-2020).

OUR VISION

OUR VISION IS TO BE TOP RANKED MANAGEMENT INSTITUTION THAT GROOMS PROFESSIONAL AND POTENTIAL LEADERS TO SERVE THE NATION.

OUR MISSION

OUR MISSION IS TO DISSEMINATE KNOWLEDGE THROUGH INNOVATE CLASSROOM TEACHING METHODS AND PROVIDE A GLOBAL PERSPECTIVE THROUGH MANAGEMENT PROGRAMMES.

WHY US ?



THE FACULTY

JCD INSTITUTE OF BUSINESS MANAGEMENT BOASTS OF STRONG FACULTY WITH MASTERS AND DOCTORATE DEGREES IN DIFFERENT SPECIALISATIONS WITH APPROPRIATE ACADEMIC AND RESEARCH BENT OF MIND.

FOCUS

OUR FACULTY NOT ONLY FOCUS ON CONCEPTUAL UNDERSTANDING OF VARIOUS ACADEMIC CONCEPTS BUT ALSO GIVE FIRST-HAND EXPERIENCE TO ALL STUDENTS THROUGH ROLEPLAYS, EXPERIENTIAL LEARNING EXERCISES, INDUSTRIAL VISITS AND CLASSROOMS LECTURES.

DIGITAL CLASSROOMS

CLASSROOMS THAT ARE FULLY IMMERSED IN TECHNOLOGY, RELY ON EDUCATIONAL APPS AND WEBSITES TO ENHANCE STUDENT LEARNING THROUGH ULTIMATE IMMERSION WITH UHD PROJECTORS.

HYBRID LEARNING

PROVIDING SYNCHRONOUS LESSONS THAT ARE TAUGHT LIVE AND REMOTELY AT THE SAME TIME TO FAMILIARISE STUDENTS WITH MODERN TECHNOLOGY.

"ELEVATE YOUR CAREER TO NEW HEIGHTS"



OUR PEDAGOGY

THE INSTITUTE EMPLOYS THE LATEST TEACHING METHODOLOGY BY USING MODERN TEACHING AIDS THAT INCLUDE:

- GUEST LECTURES
- BUSINESS GAMES
- GROUP DISCUSSIONS
- ACADEMIC EXCELLENCE
- SPECIALISATION OPTIONS
- PROBLEM BASED LEARNING
- CONFERENCES/SEMINARS/WORKSHOPS
- APPLIED PROJECT BASED LEARNING

COURSES OFFERED

**Bachelor
of
Business Administration**

3 YEARS PROGRAM

FULL COURSE

BBA

MBA

**Master
of
Business Administration**

SPECIALISATIONS :

- Finance
- Marketing
- Human Resource Management
- Agri Business Management

2 YEARS PROGRAM

ADMISSION PROCEDURE

Three years full time Bachelor of Business Administration.



BBA

ELIGIBILITY

- 1). 10+2 passed or any other examination equivalent to 10+2.
Or
- 2). Three year diploma from Board of Technical Education, Haryana
Or any equivalent recognised Board.



BBA

Total 90 Seats



MBA

Total 120 Seats

ADMISSION PROCEDURE

Two year full time Master of Business Administration with specialisation in Marketing, Finance, Human Resource Management and Agri- Business Management.



MBA

ELIGIBILITY

A Graduate/ Post Graduate with 50% marks for general / 47.5% marks for SC/ST category, in any discipline from a recognised university.



- **HOSTEL FACILITY**
- **TRANSPORT FACILITY**
- **SPORTS FACILITY**
- **MEDICAL FACILITY**
- **BANKING FACILITY**
- **WI-FI CAMPUS**
- **LIBRARY**
- **HI-TECH COMPUTER LAB**
- **DIGITAL CLASSROOMS**
- **SHOOTING RANGE**
- **FOOD COURTS & HANGOUT ZONES**

CAMPUS FACILITIES



THE PACE MAKERS



JCDIBM CLUBS

- CULTURAL CLUB
- FINE ARTS CLUB
- LITERARY CLUB
- SPORTS CLUB
- SOCIAL WELFARE CLUB
- I.T & MEDIA CLUB
- FINANCE CLUB
- POLITICAL CLUB



We prepare you to stand apart & outshine the masses.

ONE DAY NATIONAL CONFERENCE "ACHMEES"



**"ADVANCEMENT IN COMMERCE,
HUMANITIES, EDUCATION,
ENGINEERING & SCIENCES"**

OFF ROADING EVENT

BY DRC CLUB

FIRST TIME IN SIRSA



A GRAND MANAGEMENT FESTIVAL

"BOF-2023"

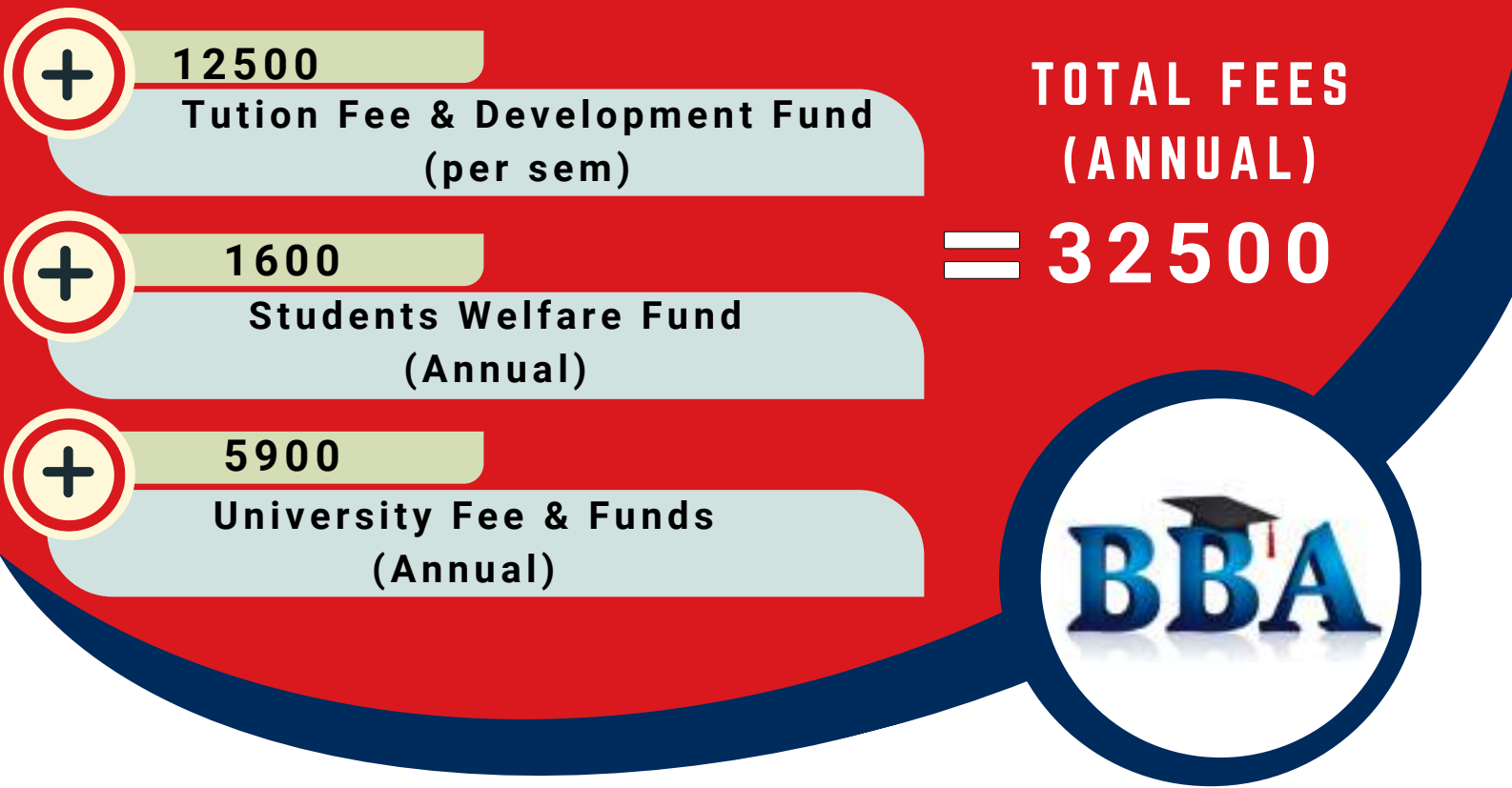
"BEGINNING OF FUTURE"



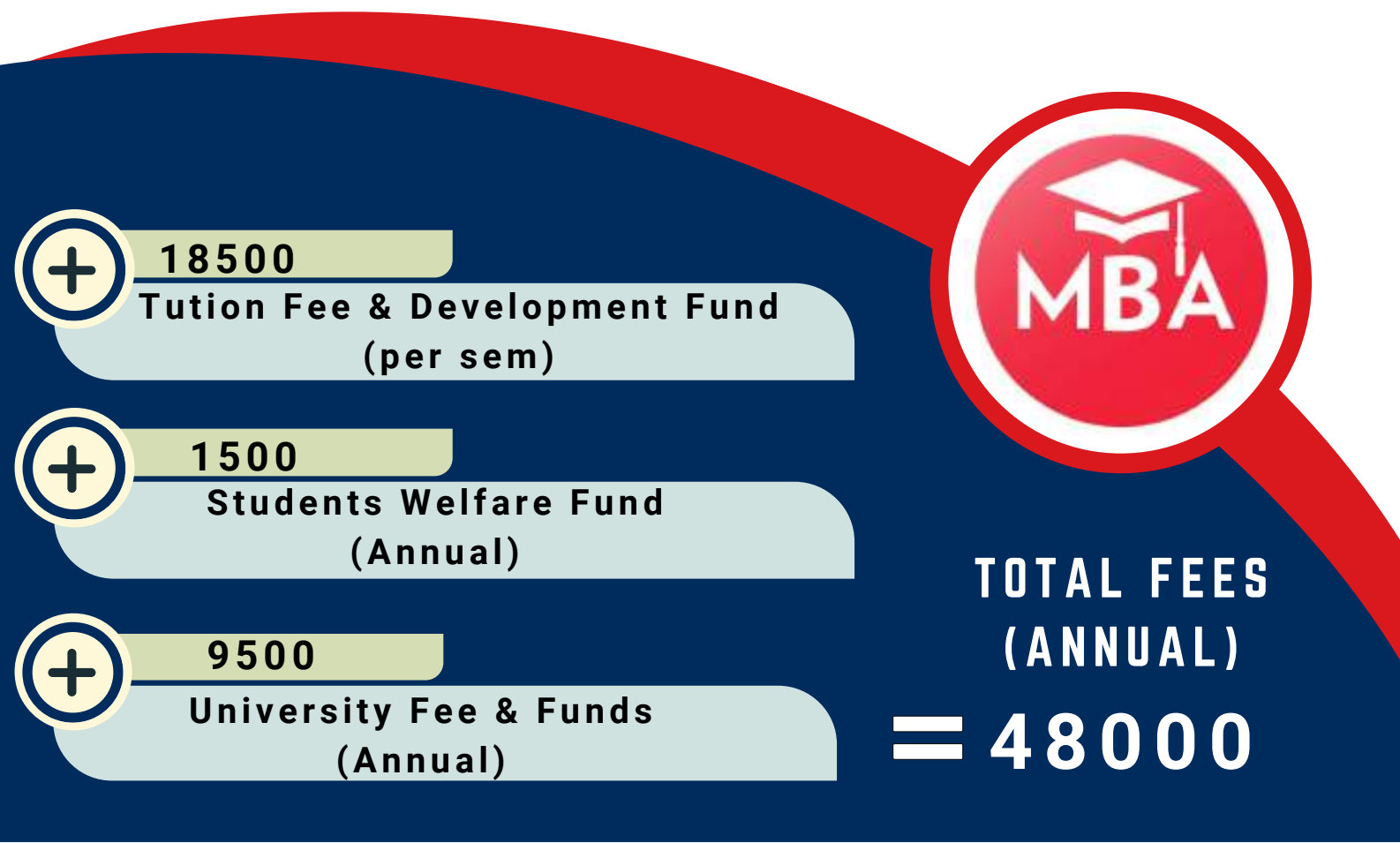
EXTRA CURRICULAR ACTIVITIES

"THE QUALITY OF LIFE IS DETERMINED
BY ITS ACTIVITIES"





FEE STRUCTURE



" From honing your leadership skills to mastering the latest business skill".



READY TO LEVEL UP YOUR MBA & BBA
EXPERIENCE WITH US?

For Registrations!

<https://jcdv.edu.in/online-admission/>

CLICK HERE 

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